



Fall 2020

What A Year...

Breaking Records

It feels early to be sending the final newsletter of 2020. The leaves have just started to change color and our recent temperatures have been mild for an Ohio Fall. Before we even enter the snow plowing months, which we touch on in the Featured Service section, we're proud to share that Ground Works Land Design is having yet another record year. Our success stems from a compilation of things: hard work, proper planning, loyal customers, and the global pandemic (yes, you read that right).

Home owners are spending more time than ever, well, at home. With limited travel, empty ballparks and restricted seating at restaurants, the entire home enhancement and remodel industry is experiencing a boom. The Wall Street Journal just published an article headlined 'The Forgotten Front Porch Is Making a Comeback.' Whether you're investing in your front porch, back yard or overall curb appeal, we thank you for your support.

Moving forward, we're making an effort to keep these newsletters content heavy and copy light. Scroll down to see what we've been up to and have a safe, happy and healthy end of the year.

Making Headlines

Ground Works President & Founder (Tony) was featured in Kichler Lighting's "Ask A Pro" Q&A Guide.

[Full Article Here](#)

KICHLER Products Lighting Ideas Tips & Guides For Professionals Why Kichler



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Ask a Pro: Landscape Contractor

We get a lot of questions about the benefits of working with a landscape contractor. So we asked some of the frequently asked questions we get to Tony Nasrallah, the President and Founder of Ground Works Land Design in Cleveland, Ohio, to get his thoughts.

What should homeowners consider before hiring a landscape contractor?

Relationship, budget, and time.

At Ground Works the satisfaction of our customers is the guiding force behind

LANDSCAPE LIGHTING GUIDE

ASK A PRO: LANDSCAPE CONTRACTOR

GETTING STARTED WITH LANDSCAPE LIGHTING

BENEFITS OF INTEGRATED LED FOR LANDSCAPE

LANDSCAPE LIGHTING DESIGN TIPS

FIND A CONTRACTOR

He was also interviewed by national Landscape Management Magazine.

Click on the video to learn more!



September 2020 LM Magazine "On the up and up at Ground Works Land Design"

Ground Works makes an effort to remain active within the community, which was no different the past three months. In late September, we "strengthened our community roots" by participating in Plating Day with the Rocky River Chamber of Commerce, for the second year. We designed and updated the City Hall gazebo, which is pictured below in a cleveland.com article.

[Full Article Here](#)

Community

Volunteers beautify Rocky River's gazebo grounds at city hall

Updated Sep 22, 2020; Posted Sep 22, 2020



A group of volunteers came to the Chamber of Commerce's planting party at Rocky River City Hall to beautify the city's gazebo.

Featured Service

Snow and Ice Management: We live in Ohio. It will snow. Do you have a game plan? We're still accepting Winter contracts for both commercial and residential properties. Services includes 24 hour snow removal, salting, deicing driveways, sidewalks and parking lots.



Oink Oink

This past weekend we celebrated our incredible staff by throwing an outdoor, socially responsible Ground Works Pig Roast 2020. Our 88lbs. hog was prepared by Smokin' Rock n Roll, our shop parking lot was transformed thanks to Borrow Curated Furniture + Design and we even had custom tees made by local Cleveland artist okPANTS. This year, we were forced to get creative for our employee appreciation party and ended up starting a new tradition. Wonder what the Ground Works Pig Roast 2021 t-shirts will look like? Keep an eye on our social media channels for a full recap video of the event.



Continued Education

We recently had the opportunity to host three local students, all enrolled in Lorain County Community College's Sustainable Agriculture Program. In order to pass the course, each student is required to complete real-life credit hours through job shadowing and facility tours, which we gladly provided. For a half day, our management team answered as many questions as possible and we hope to host more eager students in the future.



That's a wrap! We appreciate the five minutes of screen time and hope that these newsletters bring amusement to your workday. You're receiving this quarterly mailer as an opt-in subscriber and can unsubscribe at any time. If you're happy with Ground Works and like what you're reading, let us know on Google Reviews.

[Official Website](#)